



WEWS

ORDER

Print Date 09/28/12

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Flight Dates **09/27/12-10/01/12**

Contract / Revision **312243 /**

Original Date / Revision
09/24/12 09/25/12

Advertiser **Healy-Abrams / Democrat / C**

Agency **Davis Group (The)**

Buying Contact

**4201 Bee Caves Road - Suite C-101
Austin, TX 78746**

Product

JHA - Q4 GE TV Cleveland 9.27-10.

Agency Com 15%

Billing Contact **Pam Newby**

**4201 Bee Caves Road - Suite C-101
Austin, TX 78746**

Sales Office EWSDC

Sales Region NAT

Agency Ref

Order Sep 00:20:00

Estimate # **1298**

Alt Order #

Billing Type Cash

Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A35+

Rev Codes POL POL CAND

Product Codes PL

Priority P-1

Advertiser Ref

Primary Account Executive
Daniel Baylog

Account Executive	Order%	Start Date	End Date
Daniel Baylog	100%		

Order Share 100% Market Value 11875

Competing Station	% of Order	Amount
CABLE	%	0
UNKWN	%	0
WBNX	%	0
WDLI	%	0
WEAO	%	0
WGGN	%	0
WJW	%	0
WKYC	%	0
WMFD	%	0
WOAC	%	0
WOIO	%	0
WQHS	%	0
WUAB	%	0
WVIZ	%	0
WVPX	%	0

Order Totals

Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
September 2012	7	\$6,141.25	\$7,225.00	0.00	08/27/12	09/30/12	7	\$6,141.25	\$7,225.00
October 2012	6	\$3,952.50	\$4,650.00	0.00	10/01/12	10/01/12	6	\$3,952.50	\$4,650.00
Totals	13	\$10,093.75	\$11,875.00	0.00					

													<u>Totals</u>	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
N 1	WEWS	09/27/12	10/01/12	M-F GMC 6-7a M-F GMC 6-7a	CM	6-7a	M--TF--	:15/:15	1	\$550.00	P-2	0.00 BK	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		09/24/12	09/30/12	-----	0		\$0.00		0.00					
Week:		10/01/12	10/07/12	M-----	1		\$550.00		0.00					
N 2	WEWS	09/27/12	10/01/12		CM	7-9a	M--F--	:15/:15	1	\$600.00	P-2	0.00 BK	2	\$1,200.00



WEWS

Print Date: 09/28/12

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Contract / Revision **312243** Flight Dates **09/27/12-10/01/12**

Hiatus Dates

Original Date / Revision 09/24/12/ 09/25/12

Order Sep 00:20:00

Advertiser **Healy-Abrams / Democrat /** Product **JHA - Q4 GE TV Cleveland** Estimate # **1298**

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
				M-F GMA 7-9a										
				M-F GMA 7-9a										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	----F--		1			\$600.00		0.00			
Week:		10/01/12	10/07/12	M-----		1			\$600.00		0.00			
N 3	WEWS	09/27/12	10/01/12	SU GMA 8-9A	CM	8-9a	-----S	:15/:15	1	\$775.00	P-1	0.00 BK	1	\$775.00
				SU GMA 8-9A										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-----S		1			\$775.00		0.00			
Week:		10/01/12	10/07/12	-----		0			\$0.00		0.00			
N 4	WEWS	09/27/12	10/01/12	M-F 10-11a	CM	10-11a	---T---	:15/:15	1	\$550.00	P-2	0.00 BK	1	\$550.00
				M-F 10-11a										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	---T---		1			\$550.00		0.00			
Week:		10/01/12	10/07/12	-----		0			\$0.00		0.00			
N 5	WEWS	09/27/12	10/01/12	M-F 6-630p News	CM	6-630p	M--TF--	:15/:15	1	\$1,300.00	P-2	0.00 BK	1	\$1,300.00
				M-F 6-630p News										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-----		0			\$0.00		0.00			
Week:		10/01/12	10/07/12	M-----		1			\$1,300.00		0.00			
N 6	WEWS	09/27/12	10/01/12	M-F 7-730p	CM	7-730p	---T---	:15/:15	1	\$1,000.00	P-2	0.00 BK	1	\$1,000.00
				7-730p The List										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	---T---		1			\$1,000.00		0.00			
Week:		10/01/12	10/07/12	-----		0			\$0.00		0.00			
N 7	WEWS	09/27/12	10/01/12	M-F 730-8P	CM	730-8p	M--F--	:15/:15	1	\$1,000.00	P-2	0.00 BK	2	\$2,000.00
				730-8p Let's Ask America										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	----F--		1			\$1,000.00		0.00			
Week:		10/01/12	10/07/12	M-----		1			\$1,000.00		0.00			
N 8	WEWS	09/27/12	10/01/12	M-SU 11-1135P Late New	CM	11-1135p	-----S	:15/:15	1	\$2,400.00	P-2	0.00 BK	1	\$2,400.00
				M-SU 11-1135P Late New										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-----S		1			\$2,400.00		0.00			
Week:		10/01/12	10/07/12	-----		0			\$0.00		0.00			
N 9	WEWS	09/27/12	10/01/12	M-F 1135p-1202a Nightlir	CM	1135p-1207x	M--T---	:15/:15	1	\$900.00	P-2	0.00 BK	2	\$1,800.00
				M-F 1135p-1202a Nightlir										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	---T---		1			\$900.00		0.00			
Week:		10/01/12	10/07/12	M-----		1			\$900.00		0.00			
N 10	WEWS	10/01/12	10/01/12	M-F 10-11a	CM	10-11a	M-----	:15/:15	1	\$300.00	P-3	0.00 BK	1	\$300.00
				M-F 10-11a										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	M-----		1			\$300.00		0.00			
Totals													13	\$11,875.00